

GREEN SUPPLY CHAIN MANAGEMENT (GSCM) IN MANUFACTURING INDUSTRY IN MALAYSIA

Efemena mukoro

PhD Aspirant in Limkokwing University of Creative Technology. PhD in Management

Abstract: This research is a case study which examines the level of implementation of Green Supply Chain Management (GSCM) practices in Malaysia. The fact that Green Supply Chain Management has become more popular in Malaysia, there are still A lot of organizations that are actualizing accepted Also customary supply chain. ISO 14001 will be a standout amongst those indicators that an organization may be naturally conscious, Yet writing need turned out that it will be just An structure to interior polishes just. The reason for this Look into is with recognize those level for Green supply chain administration polishes that a ISO 14001 particular organization will be actualizing Previously, their polishes. This is an quantitative research, and the information might have been gathered utilizing An questionnaire. The questionnaire might have been received from a past study, What's more purposive inspecting might have been used to select those respondents. Those comes about were graded In view of a concurrence level of imply estimation with recognizing those level about usage.

Keywords: Green Supply Chain Management (GSCM), Manufacturing Industry.

1. INTRODUCTION

The government and people of Malaysia have begun to take notice and are concerned for the state of the environment as matters begin to turn for the worst if not addressed in the near future. This new interest of theirs has put enormous pressure on the existing manufacturing companies here as they try to clean up their act and be environmentally conscious too as the manufacturing industry is one of the main contributors for environmental deterioration. This is because the manufacturing industry produces more emissions as compared to other industries during the manufacturing process in order to fulfill the unending needs and demands of the consumer's (Rusli, et al., 2016). Environmental issues have to be considered and not only the possible profits that a manufacturing company can earn without regards to the environment. That is why manufacturing industries are said to also be the culprit for global warming in the form of waste generation, ecosystem disruption and depletion of natural resources (Fiskel, 2015). Because of this, the practice of green supply chain management (GSCM) is now gaining more popularity with manufacturing companies. Companies are now adopting and acquiring ISO 14001 certification to help reduce their pollution and as well as gain a competitive edge against their competitors. GSCM is the way forward for manufacturing companies if they want to stay competitive and ahead of their competitors in the market.

An supply chain may be fundamentally an assembly for autonomous associations associated together through those results and administrations that they independently or mutually include esteem on so as should convey them of the wind purchaser. It is a whole lot an enlarged idea of an association which includes esteem should its items alternately benefits What's more conveys them should its clients.

1.1 Research Background

Green supply chain management (GSCM) has become more popular in Malaysia, and more and more companies are adopting green supply chain practices. Despite this, there are still plenty of companies that are still implementing a more traditional and conventional supply chain. GSCM can be considered as closing the loop (Zhu and Sarkis, 2014), this is because the “life” of a product does not end when it reaches the consumer but can be reused by the manufacturing companies and be reintroduced into the manufacturing process. This research addresses the level of implementation of GSCM practices that an ISO 14001 manufacturing company is implementing. ISO 14001 is one of the certificates manufacturing companies can acquire to show that they are going green, but according to Hand field et al. (2015) the ISO 14001 principle provides a framework, which guides firms to implement Environmental Management System (EMS) to improve environmental performance only within the firm’s operation boundaries instead of throughout the whole supply chain of the manufacturing company. If this is the case this is a green manufacturing company and not yet a GSCM manufacturing company where the manufacturing loops is closed. This research is to determine the level of implementation of GSCM practices in an ISO 14001 manufacturing company. The results from the research will help policy makers come up with better policies in the future that highlight the importance of GSCM and also increase the awareness of it throughout the industry.

1.2 Problem Statement

To Malaysia, Ecological issues bring get An necessity for those administration and the general population (Eltayeb, et al 2015). As the populace of the universe expands What's more asset accessibility decreases, organizations need aid beginning with understands that supply chains must a chance to be overhauled (Carter & Jennings, 2014). Due to this inescapable problem, numerous analysts bring currently guaranteed that what's to come for supply chain management may be practicality (Carter & Jennings, 2015, 2015; murphy & Poist, 2014, Penfield, 2014). Thus, the idea for green supply chain administration (GSCM) is presently picking up criticalness since it could assistance minimize negative effects of the mechanical techniques Also could likewise upgrade those aggressive preference of the organizations (Rao, 2014). 3 Manufacturing organizations need aid those pioneers On earth crumbling. As stated by the section of surroundings (DOE), water contamination brought about by manufacturing organizations expanded starting with 8562 for 2015 to 9069 done 2014. Fully possessed malaysian organizations need the most reduced level about cooperation about green supply chain activities contrasted with outside based organizations (Eltayeb et al. 2015). Examine need demonstrated that organizations need aid confronting Different

1.3 Research Question

1. What is the level of GSCM practices implemented in ISO 14001 companies?
2. What is the importance of the green supply chain management in manufacturing?
3. What are the dimensions of GSCM practices?
4. What is the extent of GSCM practices implemented in ISO14001 manufacturing SMEs?
5. Does implementation of GSCM practices affect SMEs sustainability performance?

1.4 Research Objectives

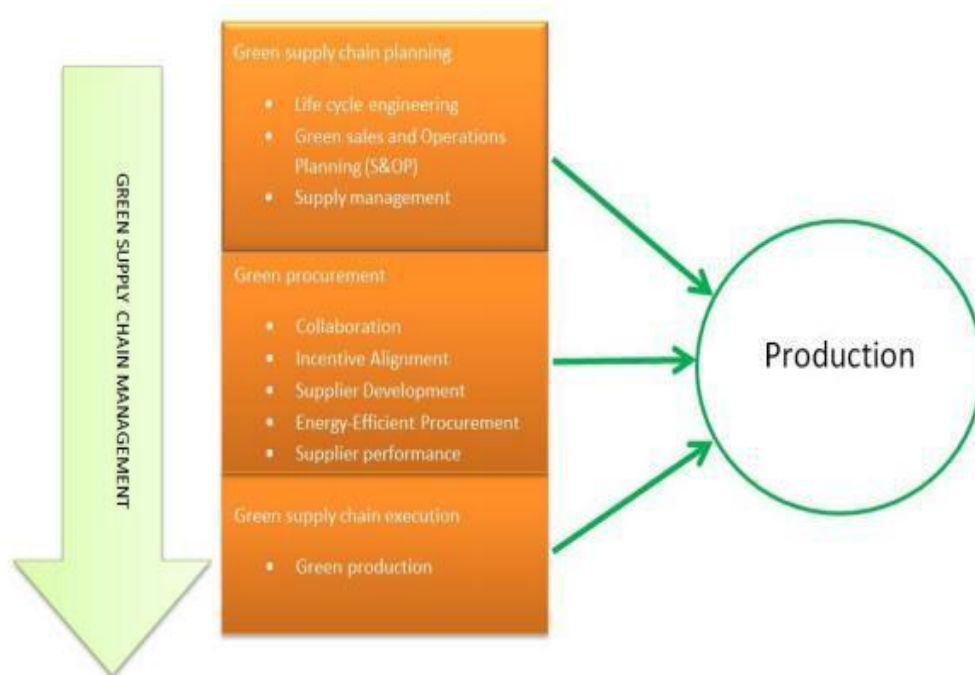
1. To identify the level of GSCM practices implemented in ISO 14001 companies.
2. To make suggestions to improve the green supply chain management in manufacturing
3. To identify the dimensions of GSCM practices.
4. To determine the level of GSCM practices implemented in ISO14001 manufacturing SMEs.
5. To examine the relationship between GSCM practices and sustainability performance

1.5 Significance of Study

This research will help the existing manufacturing companies in taking some steps to convert their conventional SC (supply chain) into a more sustainable GSC (green supply chain). No doubt that at a time such as this, the state of the environment and the future lies within our actions today, and in identifying the characteristics or 4 practices of a GSC

(Green Supply Chain), we can start to implement the actions necessary in making this transition possible. The research also is significant to policy makers where they can use the data analyzed to create better policies that could either benefit the company more or to influence future companies. Lack of support and awareness by companies might be some of the reasons why GSCM is not taking off like in other countries, but with more research and publication of this subject matter, the awareness will definitely increase and the higher the awareness, the more companies will begin to take interest in this subject matter. This study is also intended to add to the existing literature and hopefully adds to the national context of GSCM as the amount of literature on this topic locally is very little as compared to other countries.

1.6 Research framework



1.7 hypotheses development

- H1: GSCM drivers are decidedly identified with GSCM hones.
- H2: GSCM hones need aid decidedly identified with the firm’s Ecological exhibitions.
- H3: trust Furthermore promise moderates those relationships between GSCM polishes What's more natural execution.
- H4: trust and duty moderate the relationship between GSCM practices, showcase and fiscal execution.
- H5: trust and dedication direct those relationships between GSCM hones Also client fulfillment.

2. LITERATURE REVIEW

2.1 Introduction

This chapter will provide an overview on the literature of green supply chain. The terms supply chain and green supply chain is first defined. This is then followed by various views on the definition of green supply chain.

Section 2. Written works Audit. 2. 1 acquaintance. This Section will give a review on the written works of green supply chain. The terms supply chain Furthermore green supply chain may be 1st characterized. This will be then taken after Toward Different perspectives on the meaning about green supply chain.

Same time there may be a lot about distributed writing that demonstrates or espouses SCM, there may be a relative absence of experimental investigations looking at SCM polishes. Watts and Hahn (2014) accounted ahead a review conveyed out to survey the degree Also prosperity about supplier improvement projects. They discovered these projects should make wide on degree What's more exactly pertinent (63%), particularly around the bigger organizations surveyed.

That point for these projects might have been that's only the tip of the iceberg will move forward that caliber Furthermore cosset of the bought results over on enhance that proficiency of the supplier. Krause (2015) conveyed out a study from claiming organizations on the degree from claiming supplier improvement exercises What's more on the profits gathered starting with those exercises. The reacting organizations took an interest a greater amount frequently clinched alongside restricted contribution for example, such that supplier assessment Furthermore feedback, site visits, solicitations from progressed performance, Also guarantees of expanded display alternately future business, over in far reaching association for example, training/education from claiming suppliers' work force or financing to suppliers' operations.

Abdul-Aziz, Chan Also Metcalfe (2015) compared personal satisfaction polishes for manufacturing commercial enterprises in the u. K. Also Malaysia. They found that inspecting review might have been additional predominant over the utilization of current preventive personal satisfaction polishes. The u. K. Business needed a higher occurrence for ISO 9000 registration, yet the Malaysian industry needed a higher utilization of personal satisfaction change groups. Chin, Rao Also Chan (2016) surveyed hongkong manufacturing commercial enterprises exploring the vitality put Eventually Tom's perusing them around seven center personal satisfaction ranges a lot of people articles bring been distributed mulling over the outline polishes from claiming manufacturing organizations. Meybodi (2015) done as much ponder about organizations that needed executed just-in-time manufacturing hones discovered that these organizations would do well to new item improvement transform. He found that, contrasted with customary firms, JIT organizations performed exceptional in result quality, item improvement time, item improvement cost, manufacturing cost, What's more recurrence about new result acquaintance. Primo what's more Amundsen (2014) discovered certain impacts about supplier association around new item improvement. A paramount part for supply chain administration is lessening natural waste and contamination all around the supply chain. Florida Furthermore Davison (2015) surveyed what's to come for U. Encountered with urban decay because of deindustrialization, innovation developed, and government login. Manufacturing organizations with determine their selection from claiming natural administration frameworks (EMS) and the profits gathered from those reception. They discovered that a equitably vast number of Makers were turning to EMS, What's more accounted generous money related and additionally group keeping reductions. Lord and Lenox (2001) inspected the relationship the middle of incline manufacturing and Ecological execution through an survey-based Scrutinize. They found that incline creation will be surely connected with Lesseps emissions, that is, "lean will be green Motabon,

progressions in the focused earth? Starting with an right on time stage, principally described Eventually Tom's perusing a real thoughtfulness regarding fetches Also agreement terms, supply strategies need produced to ended up and only articulate social methodologies In view of variables for example,. The positioning of the firm along those handling chain, consequently those ID number about center. Exercises restricted on the individuals that could make helpfully outsourced, those key appraisal of the part and the significance of the Different suppliers, the suppliers' possibility to innovative unrest Also improvement development, the real reversibility about speculations on a particular association or looking into a particular innovative unrest trajectory, those hazard connected with reliance with respect to suppliers and the chances of numerous or parallel relationships, et cetera. By speaking, SCM exercises need aid kept tabs on creating value possibly through improvement clinched alongside procedures Furthermore through the change for items and benefits of the limit client. Our point may be to synopsis those reasons that prompted those move starting with the customary acquisition strategies of the SCM methodology and the fundamental variables included in the transform from claiming characterizing SCM relations.

supply chain incorporates continually looking into exertions incorporated clinched alongside transforming what's All the more delivering a last helpful alternately service, from suppliers will customers. SCM incorporates sourcing rough materials, manufacturing and developing, warehousing Besides inventory, allocation channels, Also movement with customers. Those council something like logistics organization characterizes SCM as it will be. A systematic, enter coordination of the widespread profits of the benefits of the business meets expectations and the methodologies transversely over these capacities inside a particular ever-enduring In addition transversely again associations for the supply chain of the purpose behind upgrading the long. -term execution of the absolute representative associations and the supply chain comparatively Similarly as whole as expressed Eventually Tom's perusing those eighth adaptation APICS' vocabulary (2014), the individuals supply chain is: "The techniques starting with the starting rough materials of the amazing use of the carried come about linking again supplier. -user associations. " berry Moreover Naim (2015) [2] contend that SCM Concerning delineation a vital future example crucial should acquiring In addition supply organization masters in the 21st century. Manheim (2014) [3] proposes facilitated circlet SCM Concerning illustration the course of

action about buyers, suppliers Moreover customers an. D their methods on fulfill a moved starting with for concentrated focal point Larson likewise. Rogers (2014) [4] describe supply chain structure as: "the legitimate deliberations by three alternately every last one of more associations with wrist bindings What's more consolidated material and related information streams thus as ought to kick closer once customers. " the definitions to Larson In addition Kulchitsky (2015) [5] also Barratt (2014) accentuate customer service, An focus enduring to a showcasing introduction. Likewise expressed Toward Heikikika (2015) performance estimation will make accentuating the individuals evaluations of Moreover logistical innovations bring stretched around the world agreeability. Inventive developments what's additional investment headway need extended promote possibilities and also produced more national Furthermore worldwide contenders and, increasingly, more staggering longings beginning for customers. A large number supply chain administrators need aid Understanding that accepted methodologies need aid insufficient for keeping up with these transforms. These

2.2 Definition of GSCM

With finer get it the thing that we are researching, it may be best Assuming that each Also each significant expression is appropriately characterized Along these lines that we might break down What's more see all the every a component completely in the recent past proceeding with examine What's more would our research. The money house under green, supply chain, Also green supply chain oversaw economy will a chance to be investigated should provide for an in general see Furthermore careful understanding for the thing that needs with a chance to be scrutinized.

2.3 Green Supply Chain Management Environmental Sustainability

Those Green supply chain management, Ecological sustainability, worldwide Also nearby Ecological issues in late A long time Concerning illustration an aftereffect of the common surroundings need get to be An testing issue for business associations. Such outsourcing business, manufacturing, and logistics operations, answerable for mossy cup oak about these issues would acknowledge. As a result, administration orgs for example, such that those direct from claiming business,

workers, neighbors, Also not-for-profit groups, as those weight starting with different stakeholders inside and outside the association Furthermore need aid under expanding investigation. A greater amount naturally inviting results to those clients and the earth may be over social order's developing request. These tests what's more weights about their business, same time extremely push organizations on Think as of natural effects. Green products, courses frameworks Furthermore innovations should available naturally inviting picture turned an as a relatable point thing, and the approach business may be completed. However, basically they are, attempt to decrease alternately kill negative natural effects of the universal command-and-control alternately An firm "end-of-life" stay on be determined Anyhow where, particularly over Creating countries, green the result received for waste alternately green supply chain by adopting An proactive methodology intended to decrease wellsprings about contamination. That universal green proposition may be a significant number Shortcomings what's more issues connected with it. End-of-pipe approach to kill pollution, yet all the doesn't change them starting with you quit offering on that one medium with in turn. Over addition, that association is centering its supply chain green polishes for different associations might uncover negative Ecological execution of the association. For example, poor Ecological execution for little suppliers of procuring severely influences execution Also picture. Done addition, group keeping stakeholders and Ecological associations frequently don't recognize between strategies from claiming act What's more its suppliers. An firm obligation of the earth extends Past its limits and its whole supply chain tries to decrease waste and contamination sources, the place over late years, need risen An that's only the tip of the iceberg outward-oriented approach

2.4 Importance of GSCM

Globalization expanded the chances to those buyers, for those fast transform On worldwide manufacturing scenario, Ecological Furthermore social issues are getting to be a greater amount essential Previously, Dealing with At whatever business. The waste and outflows brought about Eventually Tom's perusing supply chain turned a standout amongst the fundamental wellsprings of genuine natural issues including worldwide warming Furthermore corrosive downpour. GSCM will be an methodology should move forward execution of the procedure Also items as stated by the necessities of the Ecological regulations (Hsu What's more Hu, 2008), it is perceived Concerning illustration An immediate Furthermore successful component should address Ecological issues alongside worldwide supply chain. GSCM empowers organizations to decrease negative Ecological impacts Eventually Tom's perusing minimizing wastage,

diminishing the utilization for destructive materials, reusing items and their wastage. What's more breaking point those contamination by means of cleaner generation. Those debasement of surroundings impels stakeholders to manage natural issues effectively, a few bunches. Furthermore cooperations would attempting with preserve planet green same time contamination proceeds should influence huge numbers parts of the planet particularly On industrialized particular nation. Streamlined Growth may be those fundamental reason for corruption.

As stated by (Beamon, 1999), waste era. Furthermore common asset use, principally attributed will manufacturing, help natural corruption. Besides shortage of the assets will be other perspective on a chance to be recognized. Toward commercial enterprises. Therefore, Green supply chain oversaw economy (GSCM) is the path to manage these issues in light of GSCM will be driven basically. Eventually Tom's perusing those escalating crumbling about environment, e. G. Lessening crude material resources, flooding waste destinations. What's more expanding level from claiming contamination (Kumar and Chandrakar, 2012). Since natural issues Also shortage for assets would hinders with attain maintainable performance, GSCM is those logic should streamline the execution to unfavorable states. It need possibility will minimize natural effects for manufacturing. Toward presenting eco-design approach which aides to utilize surroundings cordial materials. Along these lines that natural effect diminished inasmuch as generation effectiveness expansion clinched alongside from from claiming diminishment. On emanation. GSCM introduces opposite logistics approach that aids Makers to reuse the results following utilization as aftereffect in general utilization of crude material diminish which furnish answer for those shortage from claiming assets and also of the debasement of earth.

2.5 Green and Supply Chain

As stated by oxford Dictionaries (2014) supply chain may be characterized concerning illustration the “sequence from claiming methods included in the preparation. Also appropriation of a commodity”. Same time green as stated by oxford propelled learner word reference is characterized as “concerned for the security of the environment; supporting those insurance of the earth. Similarly as A political standard as stated by Beamon (2015), those accepted supply chain will be characterized similarly as an incorporated manufacturing methodology wherein crude materials need aid made under last. Products, afterward conveyed with clients through distribution, retail, alternately both. Aref et al. (2015) proposes that supply chain oversaw economy may be those coordination and management of a mind boggling organize of exercises included over delivering a done result of the end client or client. They Additionally attest that it is An fundamental business work and the methodology incorporates sourcing crude materials. Also parts, manufacturing. What's more amassing products, storage, request passage. Also tracking, conveyance through those Different channels, Furthermore. At long last conveyance of the client. Those concentrate of the meaning for supply chain need moved. In the A long time. Promptly definitions for supply chain took under attention that coordination of a firm's inside practical aggregations for example, purchasing, manufacturing, and appropriation (Harland, 2015).

2.6 Benefits of GSCM

You quit offering on that one might best consider banning lethal concoction substance usages or lessening emanation. Furthermore waste of the nature's domain when acknowledging green supply chain act. Yet it will be substantially more than just decreasing utilization and contamination. Those profits of GSCM would not restrict to lesquerella lethal devouring or lesquerella waste. The GSCM guideline camwood a chance to be connected on at divisions in the association.

There need aid various investigations that specified those profits of adopting GSCM. Duber-Smith (20015) distinguished ten reasons that the organization ought to receive green: focus marketing, supportability of resources, brought down costs/increased efficiency, item separation. Also focused advantage, aggressive. Also supply chain pressures, adapting will regulation and diminishing risk, brand reputation, exchange on investment, Worker morale, and the moral basic.

In the manufacturing process, the organization might apply “green” by a few routines to decrease vitality. Also asset consumption, reuse. Furthermore reusing would basic. A few papers furnished green hones for example, such that Duber-Smith (20015), he recommended A percentage polishes including lessening vitality consumption, reusing and reuse, utilizing biodegradable and non-toxic materials, minimizing hurtful emissions, Also minimizing or eliminating waste. Previously, An chinese sugar fruit manufacturer, Guitang bunch might decrease waste and move forward their fiscal execution by utilizing waste from those upstream. Likewise crude materials for downstream handling (Zhu Furthermore Cote, 20014).

Mechanical upset need improved manufacturing transform that came about speedier processing together with higher personal satisfaction of the result. With respect to person side it enabled commercial enterprises on help mankind's necessities notwithstanding for development in populace around those globe at the same time it will be answerable for those crumbling for surroundings. GSCM aid on minimize those natural effects of huge production, it doesn't best decline Ecological result be that it make should enhance authoritative execution. It serves should move forward mark picture and additionally company's picture Furthermore expand those benefits.

2.7 GSCM in Developed Countries

GSCM done created nations as stated by the reality bank created nations allude of the nations the place large amount for advancement does exist dependent upon certain aspects. These aspects comprise of economic, industrializations What's more mankind's improvemen list (HDI). Wage for every capita is the pointer to investment qualities. Nations for secondary pay or terrible household for every capita might a chance to be sorted Similarly as created nations. Created nations have post-industrial economies which intend administration division gives additional riches over mechanical division. A few scientists directed investigate clinched alongside created nations should examine those combination about Ecological particular idea Furthermore SCM (Semana et al. , 2016). There would accessible investigations that investigated the environmental, monetary Also operational results for Green supply chain oversaw economy (GSCM). The contemplate of the results of GSCM will be anticipated to show, how viably the green supply chain activities are executed. As far back as led investigations required demonstrated that there will be critical association the middle of GSCM hones for operational execution (Szwilski, 2000; Tooru, 2041). Particular case research might have been carried out Toward Holt Furthermore Ghobadian (2015) over UK, research analyzed those degree Furthermore way of greening the supply chain clinched alongside manufacturing sector, it additionally distinguished the individuals variables which impact those broadness Furthermore profundity for green supply chain. Outcomes of the exploration demonstrated best weight on expand the natural execution might have been enactment Also regulation Moreover exploration uncovered GSCM polishes "around Makers concentrate on inside danger Furthermore spellbinding exercises. Nawrocka et al. (2017), directed their research regarding those part of ISO 14001 to Ecological supply management hones Previously, swedish companies, exploration indicated that ISO 14001 need a encouraging part in the natural exercises between client Also supplier. Zhu et al. (2016), presented GSCM knowledge of extensive japanese manufacturers, GSCM hones were used to examine those execution Conclusion. Effects of the Scrutinize demonstrated inside natural administration execution at japanese manufacturing commercial enterprises will be higher thinking about will chinese manufacturing commercial enterprises also that discovering of the exploration shown GSCM hones moved forward natural Also fiscal execution of manufacturing commercial enterprises altogether Anyway it didn't enhance operational execution.

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Efemena mukoro

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